

EVENT PROGRAMME

WEDNESDAY, SEPTEMBER 17

Time	Activity	Location
From 14.00	Check-in	Hotel lobby
19.00 21.00	Pool Party Cocktail dinner with cool vibes & DJ beats	Hotel pool

THURSDAY, SEPTEMBER 18

Time	Activity	Location
7.00 8.00	Yoga My EO	Hotel gym
9.00 9.25	Conference Opening	Plenary room
9.25 11.55	Niro Sivanathan Unlocking Your Power of Influence > Marketing & Strategy	Plenary room
11.55 13.00	Lunch	Hotel lobby
13.00 14.50	Kristi Herold Fun in the Workplace > People & Fun activity	Plenary room
14.50 15.10	Coffee break	Hotel lobby
15.10 17.20	Barrett Ersek Discover Your X-Factor > Strategy	Plenary room

17.20 19.00	«Me time» break	<u>-</u>
19.00 19.30	Transfer to Gala Dinner	By bus
19.30 22.30	Gala Dinner Local delicacies in the surrounding of a castle	Château de Coppet Rue de la Gare 2, 1296 Coppet

FRIDAY, SEPTEMBER 19

Time	Activity	Location
7.00 8.00	Running My EO > Fred Lejal	From the hotel to the Lake
8.45 9.00	Conference Opening	Plenary room
9.00 11.50	Alan Miltz Cash is King: The Power of One Cash	Plenary room

11.50 12.45	Lunch	Hotel lobby
12.45 14.20	Annie Wilhelmi Executing Excellence Execution	Plenary room
14.20 14.50	Coffee break	Hotel lobby
14.50 17.00	Alex Osterwalder Business Model Innovation > Strategy	Plenary room
17.00 19.00	«Me time» break	
19.00 19.30	Transfer by bus to Closing Party	By bus
19.30 23.30	Closing Party	Village du Soir Rue des jeunes 27 1212 Grand-Lancy
23.30 00.00	Transfer by bus to hotel	By bus



THURSDAY, SEPTEMBER 18

Time	Activity	Location
9.00 11.30	Chocopass Visit of several chocolate manufacturers	From hotel lobby
12.45 14.15	Visit of the United Nations Guided tour	From hotel lobby

Visit of the Red Cross 14.45 From hotel Museum 16.30 lobby Guided tour FRIDAY, SEPTEMBER 19 Location **Time Activity** 9.00 Salève mountain From hotel 11.45 Excursion lobby Visit of the CERN From hotel 12.45 14.45 Guided tour lobby



TUESDAY, SEPTEMBER 16

Time	Activity	Location
9.00 11.30	Culinary Fine Dining Multi-sensorial experience	Geneva
14.30 23.00	Padel & Dining Tournament followed by a group dinner > Register here	Everness Hotel, Nyon
19.45 21.00	Karaoke & Games A few drinks & a laugh throughout the city > Register here	Geneva

WEDNESDAY, SEPTEMBER 17

Time	Activity	Location
Morning	Olympic Museum visit By bus to the iconic global headquarters	Lausanne (65km away) Rte de Saint-Julien 11, 1227 Carouge, Geneva
10.30 11.30	Favarger Chocolates Favarger Workshop and Tasting > Register here	Favarger - Boutique Marché Rue du marché 38 1204 Genève
12.30 14.30	Lunch Local delicacies	Geneva
14.30 15.30	Favarger Chocolates Favarger Workshop and Tasting > Register here	Favarger - Boutique Marché Marché 38 1204 Genève
Late mor- ning	Wine tasting Focus on Swiss wines	Domaine du Paradis Rte du mandement 275 1242 Satigny, Geneva
14.30 15.30	Fiedler Watchmaking visit Discovering the inner workings of Watchmaking	Fiedler Rte de Saint-Julien 11, 1227 Carouge
16.00 18.00	Blancpain Watchmaking Visit of the manufacture > Register here	Blancpain boutique Rue du Rhône 40, 1204 Genève

THURSDAY, SEPTEMBER 18

Time	Activity	Location
7.00 8.00	Yoga	Hotel gym

FRIDAY, SEPTEMBER 19

Time	Activity	Location
7.00 8.00	Running 5-10km Around Lake Geneva	From the hotel to the Lake

SATURDAY, SEPTEMBER 20

Time	Activity	Location
9.00 11.00	Adler Jewelry Boutique Discovery of exceptional jewelry pieces	Adler boutique
9.00 16.00	Electric bike tour & lunch Through the Geneva vineyards > Register here	

9.00 17.00 **Gruyères scenic expedition**Visit to the Cailler chocolate factory

Gruyères (125km from Geneva)

SUNDAY, SEPTEMBER 21

Time	Activity	Location
6.45 11.00	Sunrise at Bains des Pâquis Lakeside stroll > Register here	Geneva Bains de Pâquis

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